



Robert P. Astorino
County Executive

Kevin J. Plunkett
Deputy County Executive

August 8, 2012

James E. Johnson, Esq.
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919 Third Avenue
New York, NY 10022

**United States ex rel Anti-Discrimination Center of Metro New York, Inc. v.
Westchester County, New York (No. 06 Civ. 2860 (DLC))**

Dear Jim:

Please be advised that the Marketing Consultant RFP has now been posted on the County's Business Opportunities Website. The link is www.westchestergov.com/rfp. The deadline for proposals is August 24, 2012.

Further be advised that WRO held focus groups today to review our original "see you living in Westchester" ad campaign.

Lastly, when we met on June 21, 2012, we mentioned that New York State's signage requirements, particularly relating to the sizing of the accessibility and fair housing logos, differ from the signage requirements set forth in the approved Affirmative Fair Housing Marketing Plan ("AFHMP"). New York State often provides the majority of funding for most affordable housing developments, and their signage requirements dictate the size and placement of their logo and other funder's and agency's logos.

As more of the County's AFFH developments begin construction, we do not want them to be in compliance with New York State and not in compliance with the approved AFHMP. Accordingly, we request confirmation from you that signage for AFFH developments that conform to New York State signage requirements will not be found to have breached the requirements of the AFHMP.

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Finally, the County's 2Q Quarterly Report is in the final stage of review, and we anticipate providing it to you no later than Friday, August 17, 2012.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Kevin J. Plunkett', written over a horizontal line.

Kevin J. Plunkett

Cc: Hon. Robert P. Astorino County Executive
Mary J. Mahon, Esq., Special Assistant to the County Executive
Robert Meehan, Esq., County Attorney
Erich O. Grosz, Esq., Debevoise & Plimpton LLP
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